

How to Install a Pre Coded Custom Landing Page.

Opening Notes

The heavy lifting has already been done for you. The code that actually creates the new landing page has already been written. We hand you the finished pages and in the following instructions have you copy and paste the code into your EZWebPlayer account. In these instructions, EZWebPlayer assumes that the operator knows basic computer file operations. But, we also know that many different levels of expertise fill out our customer base, so we are very happy to assist in case there is anything (and we mean ANYthing) that might put a bump in the road or snag in the workflow of creating a new Landing Page. PLEASE do not hesitate to get ahold of us for assistance. Helping you succeed is why our Support Department exists.

Before you get started

- Please make sure that your pop-up blocker is turned off, if you have one.
- Also, please log in to your EZWebPlayer account now.

Key Terms

In case you have never copy/pasted text before, here's some helpful information;

- **Select All** press "Command+A" for a Mac user or "Ctrl+A" for a PC user.
- **Copy** press "Command+C" for a Mac user or "Ctrl+C" for a PC user.
- **Paste** press "Command+V" for a Mac user or "Ctrl+V" for a PC user.

Step 1. Make/Edit Your Landing Page

1. Navigate to your video list page by selecting the VIDEOS button in the top horizontal navigation bar.
2. Select the Settings option for the video you wish to add the Landing Page to.

The screenshot displays the EZWebPlayer dashboard. At the top, there is a navigation bar with the EZWebPlayer logo, contact information (1-877-647-9007), and social media links. Below this is a secondary navigation bar with buttons for DASHBOARD, VIDEOS, CHANNELS, CALL TO ACTION, ANALYTICS, MY ACCOUNT, HELP DESK, and FORUM. A red banner indicates a "Free Trial: 7 days left BUY NOW!".

The main content area is titled "VIDEOS" and includes a "VIDEO LIST HELP" link and an "Add New Video" button. Below this is a "Video List" section with search filters for Name, From, To, and Channels. The video list contains four items, each with a thumbnail, title, description, and a set of action links: Quick View, Settings, Analytics, Copy, and Delete. A blue arrow labeled "2" points to the "Settings" link for the first video item.

At the bottom of the dashboard, there is a footer with the EZWebPlayer logo, navigation links (Home, Pricing, Features, Demo Video, Get Started), and contact information for the company, including a physical address and phone number. There is also a logo for Amazon Partner Network.

Step 2. Make/Edit Your Landing Page

1. Select the Player Settings tab.
2. You can now select to edit the Current settings of your player or make a new settings profile. This will be the player settings profile that your new Landing Page will be attached to.



The screenshot displays the EZWebPlayer dashboard for a video titled "V1 Title". The interface includes a navigation menu with options like DASHBOARD, VIDEOS, CHANNELS, CALL TO ACTION, ANALYTICS, MY ACCOUNT, HELP DESK, and FORUM. A "Free Trial: 7 days left BUY NOW!" banner is visible. The main content area shows a video player with a rabbit character in a field. Below the player, there are tabs for "Video Details", "Thumbnail", "Player Settings", and "Action". The "Player Settings" tab is active, showing a dropdown menu for "Current Settings" set to "Default Profile". Below this are buttons for "New", "Copy", "Edit", and "Back". A "Quick View" button is also present. To the right, the "EZWebSupport" section provides information about video specifications, transcoding, SEO, and channels.

1-877-647-9007 [LIVE CHAT](#)

DASHBOARD VIDEOS CHANNELS CALL TO ACTION ANALYTICS MY ACCOUNT HELP DESK FORUM **Free Trial: 7 days left BUY NOW!**

Video: V1 Title

EZWebSupport

Videos can be

- High Definition
- Up to 6GB in size (100MB for Trial Accounts)
- A wide variety of formats (.mp4, .flv, .f4v ...)
- Any size (width/height)

Once transcoding completes

- Your video will appear to the left.
- Click "Quick View" to preview video
- Post your video to your website
- Share on Facebook

Video SEO

- Enter tags to help search engines
- Publish video in EZWebPlayer Video Sitemap
- Download video sitemap

Channels

- Add videos to Channels
- Related videos will play
- More content gets viewed.
- Set advertising to channels

Player Settings

- Choose Wide, Standard, NTSC
- Standard or Custom
- Set a customer player size
- Save customized settings
- Create a vertical player

Step 3. Make/Edit Your Landing Page

- Location the option to Create Quick View Template with in the sub section titled Video Window and select to edit the current quick view template or to make a new template. This template will be your new Landing Page.

The screenshot displays the EZWebPlayer dashboard interface. At the top, there is a navigation bar with links for DASHBOARD, VIDEOS, CHANNELS, CALL TO ACTION, ANALYTICS, MY ACCOUNT, HELP DESK, and FORUM. A 'Free Trial: 7 days left BUY NOW!' banner is also present. The main content area is titled 'Video: V1 Title' and features a video player showing a 3D rendered rabbit in a field. To the right of the video player is an 'EZWebSupport' section with information about video capabilities and transcoding. Below the video player is a 'Quick View' button and a 'Views: 0' indicator. The 'Player Settings' tab is active, showing various configuration options for the video player, including 'Basic' settings (Player Color, Aspect Ratio, Width/Height, Auto Play, Loop Video, Pause On Last Frame) and 'Video Window' settings (Title, Hide Channel Overlay, Allow Rating, Allow Sharing, Use Channels, Hide Channel List, Order Channel By, Play All Videos, Loop Channel). A blue arrow points to the 'Edit' button in the 'Current Quick View Template' section. The 'Control Bar' section at the bottom allows for removing the control bar and play button.

Step 4. Alter Your Landing Page's Body Section

1. Move the Edit Template window to the side and locate your recently downloaded Landing Page Template and open the file template.html in your preferred code editor.
2. Perform a **Select All** for template.html and then a **Copy**. You should now have a copy of all of template.html code in your clipboard.
3. Place the mouse cursor in the Body text box on the Edit template window and perform a **Select All** and then a **Paste**. You should now have copied all of the HTML code for template.html over the current default template's Body section code.

The screenshot displays the EZWebPlayer interface for editing a template. On the left, a code editor window titled 'Source of template.html' shows the HTML code for the 'body' section, which is highlighted in green. A blue arrow labeled '2' points to the 'body' tag in the code. Below the code editor, a file explorer shows the 'template.html' file selected. On the right, the 'Edit Quick View Template' window shows the 'Body' section of the 'Default Template' highlighted in green. A blue arrow labeled '3' points to the 'Body' section in the template editor. The EZWebPlayer logo and navigation menu are visible at the top of the interface.

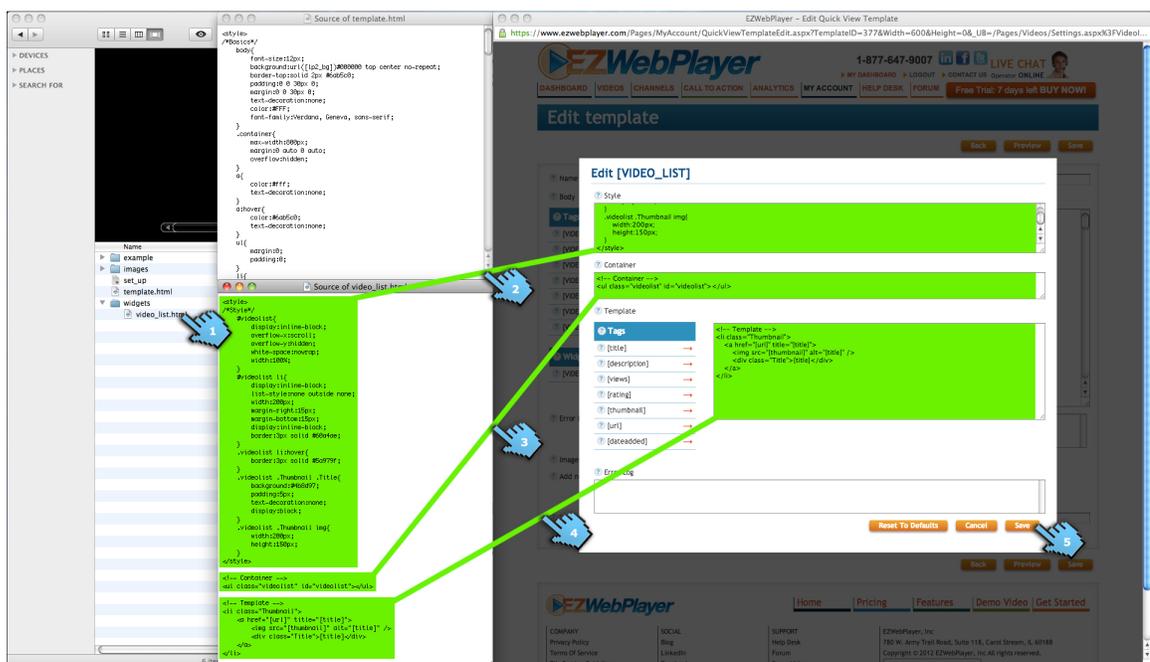
Step 5. Create A Video List

1. If your Landing Page Template has a Channels play list in the design press the Edit option for the Widget [VIDEO_LIST] to set up your play list's design. Other wise Skip to Step 7.

The screenshot displays the EZWebPlayer interface for editing a video list widget. On the left, a code editor shows the HTML structure for the video list, including a container with a video player and a list of video thumbnails. The main area shows the 'Edit template' screen with a 'Name' field set to 'Default Template' and a 'Body' field containing HTML code for the video list. A blue arrow points to the 'Edit' button next to the 'VIDEO_LIST' widget in the 'Widgets' section. The top navigation bar includes 'DASHBOARD', 'VIDEOS', 'CHANNELS', 'CALL TO ACTION', 'ANALYTICS', 'MY ACCOUNT', 'HELP DESK', and 'FORUM'. The bottom navigation bar includes 'Home', 'Pricing', 'Features', 'Demo Video', and 'Get Started'.

Step 6. Create A Video List

1. Locate your recently downloaded Landing Page Template's file widgets/video_list.html and open this file in your preferred code editor.
2. With in video_list.html's code, select the full **<style>** tag. Preform a **Copy** and place the mouse cursor in the Edit [VIDEO_LIST] window's Style input box. Preform a **Select All** and **Paste**. You should now have pasted your new <style> tag over the current <style> tag already being used within the Edit [VIDEO_LIST] window.
3. With in video_list.html's code, select the full **UL** tag. Preform a **Copy** and place the mouse cursor in the Edit [VIDEO_LIST] window's Container input box. Preform a **Select All** and **Paste**. You should now have pasted your new **UL** tag over the current **UL** tag already being used within the Edit [VIDEO_LIST] window.
4. With in video_list.html's code, select the full **LI** tag. Preform a **Copy** and place the mouse cursor in the Edit [VIDEO_LIST] window's Template input box. Preform a **Select All** and **Paste**. You should now have pasted your new **LI** tag over the current **LI** tag already being used within the Edit [VIDEO_LIST] window.
5. Press the Save button to save your Video List design and close the Edit [VIDEO_LIST] pop up window.



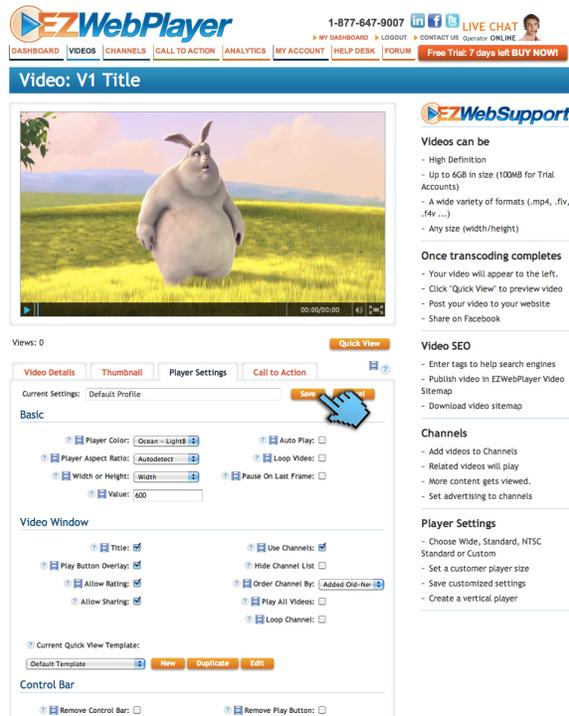
Step 7. Attach Your New Landing Page's Images

1. If your Landing Page Template has an images folder then with in the Edit template window, select the Add new Image section's Upload button. Other wise Skip to number 4.
2. Locate your images folder and start to upload your templates images.
3. As you upload each image attached to your template you will see them start to fill out your Images list. Keep in mind any image with in this list can be used in any Landing Page Template so you need to make sure your image names are unique.
4. Once all of your template's images are uploaded, you can press the SAVE button to save this newly created/alterd Landing Page.

The screenshot displays the EZWebPlayer interface for editing a Quick View Template. On the left, a file explorer window shows a folder named 'example' containing several image files: 'lp2_bg.jpg', 'lp2_facebook.png', 'lp2_google.png', 'lp2_linkedin.png', 'lp2_logo.png', 'lp2_twitter.png', and 'lp2_youtube.png'. A hand cursor points to the 'lp2_twitter.png' file. In the center, the 'Images' section of the template editor is highlighted in green, showing a list of uploaded images with their names and actions (Preview, Change Name, Replace, Delete). A hand cursor points to the 'lp2_twitter' entry. Below the list, the 'Add new image' section has an 'Upload' button highlighted with a hand cursor. At the bottom right, the 'Save' button is highlighted with a hand cursor. The interface also shows a code editor on the right with CSS and HTML code, and a footer with navigation links and contact information.

Step 8. Save Your Work.

- Press the Save button to save this new/alterd settings profile to your player.



The screenshot shows the EZWebPlayer interface. At the top, there's a navigation bar with links like DASHBOARD, VIDEOS, CHANNELS, CALL TO ACTION, ANALYTICS, MY ACCOUNT, HELP DESK, and FORUM. A 'Free Trial: 7 days left BUY NOW!' banner is also present. The main content area is titled 'Video: V1 Title' and features a video player showing a 3D rabbit in a field. Below the player, there are tabs for 'Video Details', 'Thumbnail', 'Player Settings', and 'Call to Action'. The 'Player Settings' tab is active, showing a 'Current Settings: Default Profile' section with a 'Save' button highlighted by a blue arrow. The settings are organized into sections: 'Basic' (Player Color, Aspect Ratio, Width or Height, Auto Play, Loop Video, Pause On Last Frame), 'Video Window' (Title, Play Button Overlay, Allow Rating, Allow Sharing, Use Channels, Hide Channel List, Order Channel By, Play All Videos, Loop Channel), 'Current Quick View Template' (Default Template, New, Duplicate, Edit), and 'Control Bar' (Remove Control Bar, Remove Play Button).

Video: V1 Title

Views: 0 [Quick View](#)

Video Details | **Thumbnail** | **Player Settings** | **Call to Action**

Current Settings: Default Profile [Save](#) [Cancel](#)

Basic

- Player Color: Ocean - Light
- Player Aspect Ratio: Autodetect
- Width or Height: Width
- Value: 600
- Auto Play:
- Loop Video:
- Pause On Last Frame:

Video Window

- Title:
- Play Button Overlay:
- Allow Rating:
- Allow Sharing:
- Use Channels:
- Hide Channel List:
- Order Channel By: Added Old-New
- Play All Videos:
- Loop Channel:

Current Quick View Template: Default Template [New](#) [Duplicate](#) [Edit](#)

Control Bar

- Remove Control Bar:
- Remove Play Button:

EZWebSupport

Videos can be

- High Definition
- Up to 6GB in size (100MB for Trial Accounts)
- A wide variety of formats (.mp4, .flv, .f4v, ...)
- Any size (width/height)

Once transcoding completes

- Your video will appear to the left.
- Click "Quick View" to preview video
- Post your video to your website
- Share on Facebook

Video SEO

- Enter tags to help search engines
- Publish video in EZWebPlayer Video Sitemap
- Download video sitemap

Channels

- Add videos to Channels
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- More content gets viewed.
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Player Settings

- Choose Wide, Standard, NTSC Standard or Custom
- Set a customer player size
- Save customized settings
- Create a vertical player

Step 9. Save Your Work.

1. Press the Update button.
2. Review your work by pressing the Quick View button to open a new window with your newly created Landing Page Template. Any updates might take 1-5 minutes to completely save, so if you don't see your change right away then please give it a few minutes and try again in a few minutes.



The screenshot displays the EZWebPlayer dashboard for a video titled "Video: V1 Title". The interface includes a navigation menu with options like DASHBOARD, VIDEOS, CHANNELS, CALL TO ACTION, ANALYTICS, MY ACCOUNT, HELP DESK, and FORUM. A "Quick View" button is highlighted with a blue arrow and the number "2". Below the video player, there are tabs for "Video Details", "Thumbnail", "Player Settings", and "Call to Action". The "Player Settings" tab is active, showing a dropdown menu for "Current Settings" set to "Default Profile" and buttons for "New", "Duplicate", and "Edit". A blue arrow with the number "1" points to the "Update" button. To the right, the "EZWebSupport" section provides information about video definitions, transcoding completion, video SEO, and channel settings.

Video: V1 Title

EZWebSupport

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Once transcoding completes

- Your video will appear to the left.
- Click "Quick View" to preview video
- Post your video to your website
- Share on Facebook

Views: 0

Quick View **2**

Video SEO

- Enter tags to help search engines
- Publish video in EZWebPlayer Video Sitemap
- Download video sitemap

Channels

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Player Settings

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- Create a vertical player

Update **1**

Step 10. You Are Finished.

- **You Are Finished.** Your Landing Page Template should now be attached to your Player.

